

Word Association (Acronym Method)

| | |
|----------------------------|--|
| Short description | An interactive activity in which participants spontaneously associate one word or short phrases with each letter of a given term to explore its meaning and relevance. |
| Objectives | <ul style="list-style-type: none"> To explore a concept in a structured and creative way To activate participants' prior knowledge, personal understand and associations with a specific term/concept/word To encourage reflection and shared meaning-making within the group |
| Duration | 10-15 minutes |
| Social form | Individual work, group work, plenary |
| Materials and organisation | <ul style="list-style-type: none"> Flipchart/blanc paper or white board/digital tool Markers or digital input tool |
| Preparation | Choose a key term/word relevant to the meeting and write it vertically so that each letter can be assigned an association. |

Step-by-step description



1. The moderator presents a key word or concept to the group (e.g. for a joint activity on a Flipchart or for individual work on paper handed out to each participant).
2. Participants are asked to spontaneously find one word or short phrase for each letter that they associate with the concept.
3. Associations can be developed individually, in pairs, or in small groups.
4. The results are shared and collected in plenary.
5. The moderator briefly reflects on the associations and links them to the session topic.

Variations and differentiation

- Encourage creativity: not each association has to start with the defined letter
- Allow phrases instead of single words
- The activity can be done by individuals, small groups or in plenary together
- Compare results from different groups

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Annex

| | |
|---|---------------------|
| C | Collaboration |
| O | Openness |
| M | Mutual learning |
| M | Motivation |
| U | Understanding |
| N | Network |
| I | Innovation |
| T | Trust |
| Y | Youth |
| O | Objectives |
| F | Feedback |
| P | Participation |
| R | Reflection |
| A | Action plan |
| C | Commitment |
| T | Together |
| I | Inclusive education |
| C | Competence |
| E | Exchange |

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by
the European Union

